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8 May 2017

 Insert one of the two enclosed DVDs in a Windows PC which will open at this **IntroLetterToMauriceBlackburn\_8-May-17.htm**
If using a MAC or the enclosed USB stick drive, open this letter at **Senex\CreditCards\MauriceBlackburn\IntroLetterToMauriceBlackburn\_8-May-17.htm**

Mr. Andrew Watson

National Head of Class Actions
Maurice Blackburn
Level 10, 456 Lonsdale Street
Melbourne  VIC  3000                                   **(03) 9605.2735**

Dear Andrew -  (click on any of the zillion embedded URLs in this **Intro Letter**)

[**Class Action**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CClass_Actions%5CClass_Actions.htm) **representing 400,000 *circa*** [**Eligible *Persistent Revolver* Plaintiffs**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CClass_Actions%5CEligible_Persistent_Revolver_Plaintiffs.htm) **that possess** [**Financial Literacy Capacity**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CFinancial_Literacy.htm) **of only Level 1 (or less) and some Level 2 (**[**Financially Uneducated And Vulnerable Australians**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CFinancially_Uneducated_And_Vulnerable.htm)**) against** [**Two Of Australia's Three Financial Services Regulators**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CTwoOfAustraliaHasThreeFinancialRegulators.htm) **for breach of their respective** [**Statutory Duty**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CStatutory_Duty.htm) **and** [**Fiduciary Duty**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CFiduciary_Duty.htm) **due to** [**Negligence under Common Law by failing a Duty of Care**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CHobart_Legal%5Cnegligence_and_the_duty_of_care.htm) **"**[***to act in the public interest***](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CTo_Act_In_The_Public_Interest.htm)**" to inform the Commonwealth Government (**[**obligated under Section 11 of the Reserve Bank Act 1959**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CRBA%5Creserve_bank_act_1959__sect_11.htm)**) that the** [**PSB**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CRBA%5CPaymentsSystemBoard%E2%80%99sMandate%26Objectives.htm) **wanted\*\* to adopt the** [**User Pays Principle**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CUser_Pays_Principle.htm) **to Credit Cards (obligated under** [**Section 8****of the** **Payments System Regulation Act 1998**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CRBA%5CAccessRegimes%5CDetermine_Standards.htm) **and other rights/duties/obligations listed in** [**Extensive Powers of RBA**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CExtensive_Powers_of_the_RBA.htm) **and** [**ASIC - Our Powers**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CASIC%5CASIC.htm)**) due to the 'eight items of evidence' listed in the heading/title of my** [**Submission Letter to Maurice Blackburn**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CMauriceBlackburn%5CSubmission_Letter_to_Maurice_Blackburn_8-May-17.htm)

**\*\***[**Reform of Credit Card Schemes in Aust:  "I A Consultation Document" – Dec 2001**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CRBA%5Cconsultation_document__dec_2001.htm) **evidences that** [**Reserve Bank**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CReserveBankOfAustralia.htm) **advocated a move** **".....towards a 'user pays' approach to credit card payment services....” which never crystallised**

Prior to retiring in 2007, the [**Writer**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CWriter%5CWriter.htm)worked for CBA for 37 years commencing in 1970 where he initially worked in four branches 'til 1974 whence bank interest rates were rigidly controlled by the [**Reserve Bank**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CReserveBankOfAustralia.htm) and uncontrolled within the [**NBFIs**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CNBFIs.htm).  He worked the latter [**18 years in infrastructure finance**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CWriter%5CAttachment_1_former_CBA_Business_Cards.pdf) which was particularly satisfying working with very talents people from the top legal, accounting firms and construction companies.  He holds an Undergraduate Degree in Economics and a [**Master’s Degree in Applied Finance**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CWriter%5CPhilipJohnston-MastersDegree-AppliedFinanceMacqUni.pdf) – both from Macquarie University.

In late 2011, the [**Writer**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CWriter%5CWriter.htm) commenced [**emails with Ms. Sharon van Etten, Public Relations Officer, Media & Public Relations Office, Reserve Bank of Australia**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CRBA%5CCommunications%5CRBA_response_email_10-Nov-11.htm) regarding Credit Cards.  After expending about 40 hours reading [**Reserve Bank Copious Publications On Credit Cards**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CReserveBankCopiousPublications.htm), he posted a [**comprehensive submission (on a CD ROM) dated 8 Dec 2011 to Ms. Sharon van Etten at the RBA**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CRBA%5CCommunications%5CResponse_to_RBA_8_Dec_11b.htm) which behoved the RBA to implement the[***User Pays Principle***](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CUser_Pays_Principle.htm)to[**Credit Card Products**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CCredit_Card_Products.htm)**.** The RBA did not respond.

[**Credit Card Products**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CCredit_Card_Products.htm) are both ubiquitous and unique.  Almost all goods and services purchased in the market place have a dollar price which is the same no matter if you are wealthy or poor - Financially *Savvy* or not.  A loaf of bread, a carton of beer, a gallon of petrol command a price that the purchaser, rich or poor, pays.  [**67% *circa***](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CClass_Actions%5CCreditCardStatistics_4-May-17.xls) of [**Credit Cardholders**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CCredit_Cardholders.htm), those that are [**Financially Educated**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CFinancially_Educated.htm) with level 3, 4 and 5 [**Financial Literacy Capacity**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CFinancial_Literacy.htm), referred to by the RBA as [***Transactors***](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CClass_Actions%5CTransactors_and_Revolvers.htm),

* 2 –

make almost no payment for enjoying a [**Line/s of Credit**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CRevolving_Line_Of_Credit.htm) for up to 55 days.  The remaining 33% *circa*, [***Revolvers***](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CClass_Actions%5CTransactors_and_Revolvers.htm), who are [**Financially Uneducated And Vulnerable Australians**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CFinancially_Uneducated_And_Vulnerable.htm)**,** withlevel 1 or 2 [**Financial Literacy**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CFinancial_Literacy.htm), contribute 80% of the [**Credit Card Issuers**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CCredit_Card_Issuer.htm)' [**Revenues**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CParliament%5CRevenues.jpg) in [**Interest And Penalty Fees Revenue**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CInterest_And_Penalty_Fees_Revenue.htm)**,** of[**Credit Card Issuers**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CCredit_Card_Issuer.htm).  Hence, one third of[**Credit Cardholders**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CCredit_Cardholders.htm) pay the cost of two thirds of [**Credit Cardholders**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CCredit_Cardholders.htm) to enjoy a [**Line of Credit**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CRevolving_Line_Of_Credit.htm) for roughly $10,000 for up to 55 days.

This inequitable pricing structure exists because of [**Unconscionable Conduct**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CUnconscionable_Conduct.htm)by too many[**Credit Card Issuers**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CCredit_Card_Issuer.htm)as evidenced in the 'Nine Examples' ina [**Labyrinth of *Concealed Spiders***](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CLabyrinth_Of_Concealed_Spiders.htm) in marketing a highly differentiated\*\*\* lending product, accompanied by a 70+ pages *circa* of fine print 'Terms & Conditions' booklets - too often with loss of [**Interest Free Period**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CInterest_Free_Period.htm) for up to three months for failing to pay the [**Closing Balance**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CClosing_Balance.htm) in full by the [**Payment Due Date**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CPayment_Due_Date.htm), luring [**Rewards Points**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CRewards%20Programs.htm)**,** with [**Usurious Unsecured Personal Loan Interest Rates Charged On Many Credit Cards**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CUsury_Unsecured_Interest_Rates.htm)) and an inept conflicted financial regulator with "[**Extensive Powers And Responsibilities**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CExtensive_Powers_of_the_RBA.htm)**"** to **"...gather (ANY) information from a payment system or from individual participants**" under statutory authority to ensure **"....the economic prosperity and welfare of (ALL) the people of Australia.**

\*\*\*     extractfromthe [**Summary of Productivity Commission's Staff Working Paper Links Between Literacy and Numeracy Skills and Labour Market Outcomes dated Aug 2010**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CProductivityCommission%5CSummaryPC%27sStaffWorkingPaperAug2010.htm)included a bullet point summary titled "[**Key Points**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CProductivityCommission%5CLinks_Between_Literacy.htm)" which includes:

[**for nearly half of the population were assessed at either levels 1 (the lowest level) or 2, both of which are below the minimum level deemed necessary to participate in a knowledge-based economy (level 3).**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CProductivityCommission%5CSummaryPC%27sStaffWorkingPaperAug2010.htm)[**For example, level 3 is regarded by the survey developers as the ‘minimum required for individuals to meet the complex demands of everyday life and work in the emerging knowledge-based economy’ (ABS 2006, p. 5)**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CProductivityCommission%5CLinks_Between_Literacy.htm)**.**

[***Transactors***](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CClass_Actions%5CTransactors_and_Revolvers.htm) enjoy *'up to 55 days'* [**Interest Free Period**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CInterest_Free_Period.htm)on their[**Line/s of Credit**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CRevolving_Line_Of_Credit.htm) for a mode [**Card Limit**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CCard_Limit.htm) of say $10,000 at virtually no annual cost because they pay their previous months [**Closing Balance**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CClosing_Balance.htm)by the [**Payment Due Date**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CPayment_Due_Date.htm).  [**Line of Credit**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CRevolving_Line_Of_Credit.htm)explains that the vast majority of these [**Credit Cardholders**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CCredit_Cardholders.htm) make multiple [**Purchases**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CPurchase.htm)each month, sometimes several [**Purchases**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CPurchase.htm)in a day, and do not pay a solitary cent on those [**Purchases**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CPurchase.htm) for *'up to 55 days'*.

[***Revolvers***](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CClass_Actions%5CTransactors_and_Revolvers.htm)(with only level 1 and level 2 [**Financial Literacy**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CFinancial_Literacy.htm) skills) are paying the [***Transactors***](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CClass_Actions%5CTransactors_and_Revolvers.htm)(with level 3, 4 and 5 [**Financial Literacy**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CFinancial_Literacy.htm)) usage costs for their [**Line/s of Credit**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CRevolving_Line_Of_Credit.htm)which is contrary to -

(A)       the RBA's mandate to ensure [**"...the economic prosperity and welfare of (all of) the people of Australia"**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CRBA%5CAttachment%20%27C%27__RBA-Our_Role.htm);

(B)       the [**Wallis Report on the Australian Financial System: Summary and Critique**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CWallis%5CWallisReportOnAustralianFinancialSystem.htm)June 1997that support 'price controls' and unbundling the '*Sweets*', *Sours & Spiders*' within Credit Cards to deliver a '*Vanilla*' [**Revolving Line of Credit**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CRevolving_Line_Of_Credit.htm):

\*        Chapter Five: 'Philosophy of Financial Regulation' includes "Third, regulation can help achieve social objectives such as, for example, 'community service obligations' which **typically take the form of price controls."**

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* \*        Chapter Nine: 'Stability and Payments' "**There is scope for increased competition in the payments system which will help to lower its costs of operation.................The RBA should retain overall responsibility for the stability of the financial system, the provision of emergency liquidity assistance and for regulating the payments system."**

\*        Chapter Eleven: Promoting Increased Efficiency "Cross-subsidies are derived from historical product bundling [evident in (a) to (g) of [**Chapter 3**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CParliament%5CWrittenQuestions%5CChapter_3.htm) above], earlier difficulties with apportioning costs, **and community expectations that institutions should meet community service obligations**. The unwinding of such cross-subsidies can increase efficiency in the financial system."; and

(C)       several [**Reserve Bank**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CReserveBankOfAustralia.htm) statements extracted in [***User Pays Principle***](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CUser_Pays_Principle.htm)**.**

The [**12.58%**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CClass_Actions%5CCreditCardStatistics_4-May-17.xls) *circa* [***Persistent Revolvers***](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CClass_Actions%5CPersistent_Revolvers.htm) are subjected to [**Numeracy And Literacy Targeting**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CNumeracyAndLiteracyTargeting.htm)with [**Predatory Advertising**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CPredatorySaleOfAFinancialProduct.htm)often paying[**Usurious Interest Rates**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CUsury_Unsecured_Interest_Rates.htm)with no [**Interest Free Period**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CInterest_Free_Period.htm)and usually incurring[**Late Payment Fees**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CLate_Payment_Fee.htm)(some also incurring [**OverLimit Fees**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5COverLimit_Fee.htm)).

As noted in Section 1.B. of my [**Submission Letter to Maurice Blackburn dated 8 May 2017**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CMauriceBlackburn%5CSubmission_Letter_to_Maurice_Blackburn_8-May-17.htm)**,** on 17 July 2015 the [**Writer**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CWriter%5CWriter.htm)posted two CDs to Slater & Gordon which auto opened at his [**Introductory Letter to Slater and Gordon dated 17 July 2015**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CSlaterGordon%5CIntroLetterToSlaterGordon.htm)which asked James Higgins to review the [**Writer's Submission Letter to Slater and Gordon dated 17 July 2015**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CSlaterGordon%5CSubmissionLetterToSlaterGordon.htm) which sought S&G to launch a [**Class Action**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CClass_Actions%5CClass_Actions.htm)on behalf of[**Eligible Plaintiffs**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CEligible_Plaintiffs.htm)(not to be confused with the now [**Eligible *Persistent Revolver* Plaintiffs**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CClass_Actions%5CEligible_Persistent_Revolver_Plaintiffs.htm)).

The [**Writer's**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CWriter%5CWriter.htm)[**Introductory Letter to Slater and Gordon dated 17 July 2015**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CSlaterGordon%5CIntroLetterToSlaterGordon.htm)and his more comprehensive[**Submission Letter to S & G also dated 17 July 2015**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CSlaterGordon%5CSubmissionLetterToSlaterGordon.htm)contained about 15% of the evidence that my [**Submission Letter to Maurice Blackburn dated 8 May 2017**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CMauriceBlackburn%5CSubmission_Letter_to_Maurice_Blackburn_8-May-17.htm) contains, as evidenced by [**Additional *Humdinger* Evidence of Breach of Statutory Duty and Fiduciary Duty that the Writer has garnered in last three months to early May 2017**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CClass_Actions%5CAdditionaHumdingerlEvidenceGarnered.htm).

If you have any doubts as to whether the [**Writer**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CWriter%5CWriter.htm)has undertaken requisite due diligence for this submission, click on the -

**\***24 Chapters in [**Grounds/Reasons explain why**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CParliament%5CWrittenQuestions%5CGrounds_for_asking_Written_Questions.htm)[**the Shadow Minister for Revenue and Financial Services should submit Written Questions (re credit card products) to the Minister for Revenue and Financial Services during Question Time in the Lower House of Federal Parliament**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CParliament%5CWrittenQuestions%5CGrounds_for_asking_Written_Questions.htm) and read the 24 Chapter titles; and

**\***13[**Written Questions**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CParliament%5CWrittenQuestions%5CWritten_Questions.htm) [**(re**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CParliament%5CWrittenQuestions%5CGrounds_for_asking_Written_Questions.htm) **Credit Card Products**[**)**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CParliament%5CWrittenQuestions%5CGrounds_for_asking_Written_Questions.htm) [**that the Shadow Minister for Revenue and Financial Services could submit to the Minister for Revenue and Financial Services during Question Time in the Lower House of Federal Parliament**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CParliament%5CWrittenQuestions%5CWritten_Questions.htm)and the specific Grounds/Reasons for each Question which ask several questions and requests specific new financial information that the RBA should have been asking and seeking from Credit Card Issuers for several years to understand -

            (A)       how profitable [**Credit Card Products**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CCredit_Card_Products.htm) are; and

            (B)       which cohort/s of [**Credit Cardholders**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CCredit_Cardholders.htm) are funding that profit/revenue.

* 4 –

Should Maurice Blackburn wish to commence a [**Class Action**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CClass_Actions%5CClass_Actions.htm) against the[**Reserve Bank**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CReserveBankOfAustralia.htm)and[**ASIC**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CASIC%5CASIC.htm)(or only the [**Reserve Bank**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CReserveBankOfAustralia.htm)), the [**Writer**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CWriter%5CWriter.htm)would sell the [**I.P.**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CIntellectual_Property.htm) in this DVD addressed to Maurice Blackburn dated 8 May 2017 for a Peppercorn Fee of $1.

The [**Writer's**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CWriter%5CWriter.htm) offer to sell the [**I.P.**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CDefinedTerms%5CIntellectual_Property.htm) in this DVD (that opens at this Intro Letter to Maurice Blackburn) to Maurice Blackburn, and/or a litigation funder such as [**IMF Bentham**](https://www.imf.com.au/)**,** is conditional uponthe legal counsel that represented [**Eligible *Persistent Revolver* Plaintiffs**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CClass_Actions%5CEligible_Persistent_Revolver_Plaintiffs.htm)filing a statement of claim (or comparable claims document) upon the appropriate court which substantially includes the evidence contained in the following documents, so that evidence is then in the public domain, so that journalists/politicians have ready access to it:

1. [**Submission Letter to Maurice Blackburn**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CMauriceBlackburn%5CSubmission_Letter_to_Maurice_Blackburn_8-May-17.htm)
2. [**Additional *Humdinger* Evidence of Breach of Statutory Duty and Fiduciary Duty that the Writer has garnered in last three months to early 2017**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CClass_Actions%5CAdditionaHumdingerlEvidenceGarnered.htm)
3. [**EVIDENCE CHECK LIST**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CClass_Actions%5CEvidence_Check_List.htm)
4. [**Written Questions**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CParliament%5CWrittenQuestions%5CWritten_Questions.htm) [**(re**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CParliament%5CWrittenQuestions%5CGrounds_for_asking_Written_Questions.htm) **Credit Card Products**[**)**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CParliament%5CWrittenQuestions%5CGrounds_for_asking_Written_Questions.htm) [**that the Shadow Minister for Revenue and Financial Services could submit to the Minister for Revenue and Financial Services during Question Time in the Lower House of Federal Parliament**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CParliament%5CWrittenQuestions%5CWritten_Questions.htm)
5. [**Grounds/Reasons explain why**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CParliament%5CWrittenQuestions%5CGrounds_for_asking_Written_Questions.htm)[**the Shadow Minister for Revenue and Financial Services should submit Written Questions (re credit card products) to the Minister for Revenue and Financial Services during Question Time in the Lower House of Federal Parliament**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCards%5CParliament%5CWrittenQuestions%5CGrounds_for_asking_Written_Questions.htm)

The purpose of the above paragraph is to avoid the Defendant/s seeking an out-of-court confidential settlement that Maurice Blackburn, and/or a litigation funder, was attracted to accept prior to the afore-mentioned evidence entering the public domain.

Yours sincerely



[**Phil Johnston**](file:///C%3A%5CUsers%5Cscribepj%5CDocuments%5CMy%20Web%20Sites%5CMuggaccinos%5CSenex%5CCreditCardsold%5CDefinedTerms%5CWriter.htm) **aka** [***Bank Teller***](http://www.muggaccinos.com/ChoresnCrew/Scribe/Scribe.htm)