PRESS RELEASE



Le Mont Ventoux, July 20 2009

L'Etape du Tour Mondovélo under the blue skies of Mont Ventoux

Montélimar – Le Ventoux 17th edition – 170 km July 20 2009

The sun was already shining in the streets of Montélimar this morning at 7am for the start of the 17th edition of the l'Etape du Tour Mondovélo.

A record 8500 riders headed on to the roads of the Drôme and Vaucluse departments in their collective quest to climb the giant Mont Ventoux.

Numerous family members, friends and tourists were on hand at the refreshment points at Buis les Baronnies and Bédoin as well as the southern façade of the Mont Ventoux. The climb of the amateurs was achieved in an ambiance worthy of the Tour de France. A majority of those who rode will also line this same route when the professional take their turn this coming Saturday July 25th.

Recently crowned French road racing champion, Dimitri Champion won the event in 5 hours, 11 minutes after a stunning attack on the first inclines of the Mont Ventoux. Jean-Marc Bideau finished runner-up with junior rider Jimmy Turgis completing the podium.

In the ladies' division, Magdalena De Saint Jean won and finished 74th overall in an incredible time of 5 hours, 47 minutes.

The 7396 riders who crossed the finish line were spoiled by the sweet aroma of lavender and extraordinary scenery along the roads lined with olive, apricot and cherry trees. It is with this pleasing image that we invite you to an all new Etape du Tour Mondovélo.

The reults are available on www.letapedutour.com

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